



Document reference ID : 2528

Licensing Application Summary

Application ID:	2528
Applicant Name:	Talkeetna Inn, Llc
License Type applied for:	Beverage Dispensary Tourism License (BDTL) (AS 04.09.350)
Application Status:	In Review
Application Submitted On:	02/28/2024

Entity Information

Business Structure:	Limited liability company
Alaska Entity Number (CBPL):	10098429

Entity Contact Information

Entity Address:	1120 Huffman Rd, Ste 24-363, Anchorage, AK, 99515, USA
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Premises Address

Nearest municipality, city, and/or borough:	Outside City Limits
Country, State, Zip:	AK, United States,

Basic Business information

Business/Trade Name:	Talkeetna Inn
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Local Government and Community Council Details

City/Municipality	No Local Government
Borough	Matanuska-Susitna Borough
Community Council Name	Talkeetna

Public Notice Posting Attestation and Publishers Affidavit

Attestations

I certify that all proposed licensees (as defined in AS 04.11.260) and affiliates have been listed on this application.

I certify that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check the identification of a patron will complete an approved alcohol server education course, if required by AS 04.21.025, and, while selling or serving alcoholic beverages, will carry or have available to show a current course card or a photocopy of the card certifying completion of approved alcohol server education course, if required by 3 AAC 305.700.

I agree to provide all information required by the Alcoholic Beverage Control Board in support of this application.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

I certify that all proposed licensees have been listed with Division of Corporation, Business, and Professional Licensing.

I certify that I and any individual identified in the business entity ownership section of this application, has or will read AS 04 and its implementing regulations.

The proposed changes conform to all applicable public health, fire, and safety laws.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

Signature

Electronic Signature not collected; application submitted based on paper form.

Payment Info

Payment Type : Check

Check Number: #100777901

Payment Date: 2/27/2024 8:59:23 PM

License Renewal

Is this application being made by you for the benefit of someone else? If "YES," indicate below or attach explanation.

No

Has the applicant, applicant's spouse, partner, officer, director or stockholders, of the licensed entity become disqualified by law or by facts and conditions from holding a license or permit under the Alcohol and Cannabis Control Information System Alcoholic Beverage Code ? If "YES," indicate below or attach explanation.

No

Have there been changes since your original application that have not been reported on this or previous applications ? If "YES," indicate below or attach explanation.

No

How many hours did you operate in 2022 as set forth in AS 04.11.330?

Operated to meet the minimum 240 hrs.

How many hours did you operate in 2023 as set forth in AS 04.11.330?

Operated to meet the minimum 240 hrs.

Are you a seasonal license and has your operation times/dates/seasons changed?

No

Has any person or entity in this application been convicted of a violation of Title 04, 3AAC 304 or a local ordinance adopted under AS 04.21.010 in 2022 or 2023.?

No


Have any Notices of Violation been issued for this license in 2022 or 2023?

No

License Number:
1287

License Expiration Date:
12/31/2023

License Trade Name:
Talkeetna Inn

Mailing Address:
 1120 Huffman Rd Ste 24-363
Anchorage , AK
99515 - 3516



Alaska Alcoholic Beverage Control Board

Form AB-37: Tourism Statement

A new, transfer, or renewal application for a Beverage Dispensary – Tourism or Restaurant/Eating Place – Tourism license must be accompanied by a written statement that explains how the establishment encourages tourism and meets the requirements listed under AS 04.11.400(d) and 3 AAC 304.325.

This document must be completed and submitted to AMCO's Anchorage office before any tourism license application will be reviewed.

Section 1 – Establishment Information

Enter information for the licensed establishment or the business seeking to be licensed.

Doing Business As:	Talkeetna Inn, LLC	License #:	1287
License Type:	Beverage Dispensary – Tourism		

Section 2 – Tourism Statement

2.1. Explain how issuance of a liquor license at your establishment has/will encourage tourism.

Please see attachment.

2.2. Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1):

Please see attachment

2.3 Does the licensee or applicant for this liquor license also operate the tourism facility in which this license is located?

YES
☒

NO
☐

2.4 If "no" who operates the tourism facility?



Alaska Alcoholic Beverage Control Board

Form AB-37: Tourism Statement

2.5 Do you offer room rentals to the traveling public?

YES

☒

NO

☐

If "yes" answer the following questions:

How many rooms are available?

22 rooms

How many of the available rooms (if any) have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)?

None

Do you stock or plan to stock alcoholic beverages in guest rooms?

YES

☐

NO

☒

If "no" is your facility located within an airport terminal?

YES

☐

NO

☒

2.6 If your establishment includes a dining facility, please describe that facility. If it does not please write "none".

None

2.7 If additional amenities are available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists), please describe them. If they are not offered, please write "none".

Please see attachment



Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
alcohol.licensing@alaska.gov
<https://www.commerce.alaska.gov/web/amco>
Phone: 907.269.0350

Alaska Alcoholic Beverage Control Board

Form AB-37: Tourism Statement

Section 3 – Certification

Read the statement below, and then sign your initials in the box to the right of the statement:

Initials

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

WPS

William St. Pierre

Printed name of licensee/affiliate

William St. Pierre

Signature of licensee/affiliate

Tourism Statement

Talkeetna Inn, LLC

1. Explain how the issuance of a liquor license at your establishment has/will encourage tourism.

The central focus of the business plan for the Talkeetna Inn involves catering to out of town tourists, both locally and out of state, offering them clean, comfortable, and affordable accommodation with all the amenities any traveler would expect and prefer to see in their hotel, including a welcoming environment, showcasing Alaskan hospitality, for the guests to eat and drink.

The Talkeetna Inn will be serving as many Alaskan-made beers, wines, and spirits as possible, giving our guests an opportunity to try Alaskan-made products, and perhaps encourage a visit to these other Alaskan businesses during their visit to Alaska.

Talkeetna lacks an abundance of modern facilities, and accommodation options in general, to meet the current demand as-is. That demand continues to grow, along with general tourism numbers in Alaska, as Talkeetna's charm and beauty becomes more widespread. The Talkeetna Inn looks forward to providing visitors a premier option for lodging in downtown Talkeetna, along with amenities, like a restaurant and bar, that tourists want, and expect, to see in Talkeetna. We are committed to being a good steward and excellent representative of Alaska, and its' ever-growing tourism industry.

Explain how the facility was/will be constructed or improved in accordance with this application.

This facility is located at 22328 B St in Talkeetna. As such it is ideal for travelers who want a comfortable overnight stay in a clean, beautiful, location conveniently located in beautiful Historic Talkeetna.

Since acquiring the property on 6-May-19, I've spent approximately \$400,000 to renovate the property. The renovations include, but aren't limited to, clearing out 9 large 40' dumpsters worth of junk and personal effects from the 3 buildings that make up the property, complete remodel of the bar décor, improvements to plumbing in all 3 buildings, a new lift-station for the property, a new generator for the facility, bringing top-notch WiFi access to the facility, installation of a security camera system for all 3 buildings,

remodeling 7 rooms, and a brand new, compliant, commercial kitchen. We've also invested a substantial amount of money connecting the property to the Talkeetna main water and sewage system, clearing a significant amount of brush to enhance the view of the river and Mt. McKinley, and in the winter of 2023 we've upgraded our rooms to King Size and Queen Size beds, along with updated furnishings.

In addition to the improvements made on the buildings, there was a massive overhaul of the outdoor space. A large mobile home, along with old fuel tanks, trees, satellite dishes, and other debris were removed. The ground was graded and hydro-seed was put in. A walkway was cut through the trees to take guests down to the Susitna River, which the property runs along. A new community firepit was installed, acting as the center point of the outdoor space. We now offer a quiet oasis to our guests and locals alike where they can enjoy the weather, read a book, or relax.

These improvements will dramatically improve the comfort and experience of the guests, improve the appeal of the property to the general public, and assist in drawing more visitors to Downtown Talkeetna. In short, we've taken a property that was dramatically underutilized and turned it into a highly desirable lodging destination in Talkeetna. Please feel free to visit www.talkeetnainn.com to see photos and a short video of the property.

After a few years of operation, and hopefully some profits to put towards the project, I would like to clear some of the brush from the property and build a large deck facing Denali, along the Susitna River. My hope is to make this the best view of Denali in all of Talkeetna. My estimated cost for this project is \$30,000.

2. *Who operates the facility for which a liquor license is being applied?*

William St. Pierre, Jr. is the sole member of Talkeetna Inn, LLC and operates the business. William has 11+ years of business ownership experience in Alaska, running the 3 busiest Pita Pit restaurants in the World, without incident. William has also hired a bar manager with 20+ years of experience running restaurant/bar establishments in Talkeetna, to ensure that all policies and procedures put into place are in the utmost compliance with all rules and regulations set forth by Alaska state law. William and staff are dedicated to serving alcohol in a responsible manner, while providing a fun and friendly

environment to our local and out of state guests. William also owns two other liquor licenses in Fairbanks, AK and is yet to have any issues at any of his properties.

3. ***Do you offer room rentals to the traveling public?*** Yes.

4. ***If so, how many of these rooms are available? Do any of the rental rooms have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)? If yes, how many of the rental rooms have kitchen facilities that meet this definition? Do you stock alcoholic beverages in guest rooms?***

There are 22 rooms for rent at the Talkeetna Inn. None of the rooms are equipped with kitchen facilities. No, we do not stock alcoholic beverages in the rooms.

5. ***Does your establishment include a dining facility?***

Yes. The Talkeetna Inn offers a grab n' go menu for packaged and microwaveable items for breakfast, lunch, dinner, and snack options.

6. ***Are additional amenities available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists)?***

Yes, Talkeetna Inn does provide tourist type amenities to its guests such as hiking. We also recommend other tours, and have a list on our website of close by tours, trips, and rentals, for our guests. The Talkeetna Inn will continue to operate the facility as a tourist facility. We also hope to partner with local vendors to sell their goods out of the check-in area of the Talkeetna Inn.

In short, all of those things, which are routinely done by businesses in Alaska to encourage tourism, will continue to be done by the operators of the facility.